WELCOME DAY 2020
International Business and Development (IBD)
Welcome to IBD!

- The first degree course entirely in English
- Good employment opportunities
- Students from all over the world
INFORMATION

• 3 websites:
  • University of Parma – Unipr (https://www.unipr.it/)
  • Department of Economics and Management (https://sea.unipr.it/it)
  • International Business and Development MSc (https://cdlm-ibd.unipr.it/)

• Always refer to the IBD website for official information about the course (https://cdlm-ibd.unipr.it)
EVERYDAY LIFE

THE COURSE
International Business and Development (IBD) is a two-year course in economics and business, taught and examined entirely in English, offered by the Department of Economics of Parma University. It is designed for candidates from different academic backgrounds and aims to provide thorough grounding in international economics and global development. IBD students are encouraged to gain experience abroad during the two academic years, and can take advantage of a large number of opportunities.

IBD teaching methods are mainly interactive and require student participation. Almost all courses include project work, where groups of students, assisted by teachers, prepare, present and discuss projects with teachers and peers.

INTERVIEWS FOR PROSPECTIVE STUDENTS 2019-20 - 10 SEPTEMBER 2019
INTERVIEWS FOR PROSPECTIVE STUDENTS 2019-20 - 10 SEPTEMBER 2019 - 11:00 A.M., PROF. FABBRI’S OFFICE

On September 10th, the interviews for prospective students with a final mark below 95 or holding a degree different from
EVERYDAY LIFE

• Lectures and rooms: Easyroom
• Study material: Elly
• Syllabus: course webpage
• Notices: IBD, Department, and lecturers’ websites
• Exams: Esse3
• Always check your institutional email (name.surname@studenti.unipr.it)
• App: UniPRMobile for class schedule and notices
EVERYDAY LIFE

• Academic calendar
  • 3 exam sessions
  • Lectures and exam sessions never overlap (but project or group work is sometimes subject to continuous assessment)
  • Office hours are suspended during holidays
  • GO TO OFFICE HOURS. YOUR TEACHERS ARE AT YOUR DISPOSAL!!!
STUDY PLAN (PIANO DEGLI STUDI)

• Where to find it

• Class work:
  • Attendance and participation in all the activities organised by the lecturers (project work, group work, etc.) are strongly recommended

• Final questionnaire:
  • Your opinion is important. At the end of each course fill in the questionnaire very carefully.
## FIRST YEAR

<table>
<thead>
<tr>
<th>Subject</th>
<th>Module</th>
<th>Sector</th>
<th>ECTS</th>
<th>Sem</th>
<th>Support activities</th>
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</thead>
<tbody>
<tr>
<td>International Accounting and Governance</td>
<td>SECS-P/07</td>
<td>9</td>
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<tr>
<td>Economics of European Integration</td>
<td>SECS-P/01</td>
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<td>OR Micro and Macroeconomics</td>
<td>SECS-P/02</td>
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<td>Growth and History of the Global Economy</td>
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<tr>
<td>Economic Growth and Innovation</td>
<td>SECS-P/06</td>
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<tr>
<td>History of Globalization</td>
<td>SECS-P/12</td>
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<tr>
<td>Cooperation and Competition among Firms</td>
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<tr>
<td>International Branding &amp; Retailing</td>
<td>SECS-P/08</td>
<td>9</td>
<td>2</td>
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<tr>
<td>Economic Statistics</td>
<td>SECS-S/03</td>
<td>9</td>
<td>2</td>
<td></td>
<td>«Statistics» **30 hours, fundamentals and exercises (Attendance is strongly recommended)</td>
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<tr>
<td>Communication Skills</td>
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<td>3</td>
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Welcome Day 2020
# STUDENT OPTION – 8 ECTS

<table>
<thead>
<tr>
<th>Subject</th>
<th>Sector</th>
<th>ECTS</th>
<th>Sem</th>
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<td>[To be Defined]</td>
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<td>Tirocinio Formativo (Stage)</td>
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## SECOND YEAR

<table>
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<th>Subject</th>
<th>Sector</th>
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<tbody>
<tr>
<td>Environmental Economics and Policy</td>
<td>SECS-P/02</td>
<td>6</td>
<td>1</td>
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<tr>
<td>Law, Economics and Culture</td>
<td>IUS/05</td>
<td>8</td>
<td>1</td>
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<tr>
<td>Development Economics and International Cooperation</td>
<td>SECS-P/01</td>
<td>9</td>
<td>1</td>
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<tr>
<td>International Financial Management</td>
<td>SECS-P/11</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Contemporary Issues and Tools in Economics</td>
<td>SECS-P/06</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Final Dissertation</td>
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<td>14</td>
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OTHER ACTIVITIES

• In order to support first year students, other short meetings are being organised.
  • International students
  • Mathematics for economics and finance

• Always check the IBD website for rooms and dates
LANGUAGES

• **IBD requirement (English):**
  • By September 2020, one of the **these** certifications is required
  • Students who do not obtain a certificate by September 2020 will not be permitted to take second year exams.
  • IELTS courses are **offered by Unipr**, deadline 30 September

• **For international exchanges (Overworld, Erasmus+,...)**
  • LPT (Language Placement Test), internal test, compulsory to apply for international exchanges
  • [https://www.unipr.it/LPT](https://www.unipr.it/LPT)
  • **LPT Courses**, deadline ... soon!

• **General principle: the sooner the better**
INTERNATIONAL EXCHANGES

• **Erasmus+**

• **Bilateral exchange agreements, including outside the EU:**
  - Scholarships usually from the Overwold program (or Erasmus+, if the university is eligible)
  - Russia, Argentina, Brazil, USA, Japan, Vietnam, India, China, Thailand, Turkey, Georgia, Oman, Tanzania, Senegal

• **Double degrees**
  - Vilnius University (Lithuania): 1 semester
  - Bochum University (Germany): 1 year
  - Grenoble Ecole de Management (France): 1 year
  - FECAP (Sao Paulo – BRA)
  - Usually funded through Erasmus+ and Overworld programme

• Competitive selection procedures

• A specific meeting on international exchanges will follow

• Generali information about [International opportunities](#) are here
OVERWORLD PROGRAM

• Students apply directly to Unipr and select one of the universities available.
• Some programs include the dissertation written abroad.
• Applications are usually in January-February, for exchanges in the next academic year (from September), but always check on the website!!!!
FINAL DISSERTATION

• What you need is:
  • A supervisor
  • A title decided with the supervisor
  • Compliance with the deadlines (Check dates with your supervisor)
CONTACTS

• For rooms, class schedule, and everyday life:
  • Front Office | frontoffice.sea@unipr.it |+39 0521 902466 | Department Central Building, ground floor

• General support:
  • IBD Tutors and International Tutors | https://sea.unipr.it/it/tutor-economia

• Course administrative assistant:
  • Giuseppina Troiano | giuseppina.troiano@unipr.it

• For academic advice:
  • Prof. Paolo Fabbri (IBD President) | paolo.fabbri@unipr.it | +39 0521 032428
  • Prof. Lucia Poletti (IBD Vice President) | lucia.poletti@unipr.it | +39 0521 032014

• Student representative:
  • Please elect / nominate one person by September 24th (contact person for IBD staff)
UNIPR SERVICES AND FACILITIES

• Brief Guide to the University of Parma 2019

• Welcome Package

• An important meeting, Oct. 23rd
Il programma Vivere Digitale è il primo programma di sviluppo delle competenze digitali rivolto a giovani 18-30 anni realizzato da Facebook e Freeformers in partnership con il Gruppo Spaggiari Parma.

Il Dipartimento di Scienze Economiche e Aziendali dell’Università di Parma ha aderito all’iniziativa per i seguenti corsi di laurea:
<table>
<thead>
<tr>
<th>CLEM</th>
<th>IBD</th>
<th>ADA</th>
<th>TRADE</th>
<th>FOOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ven. 25/10 h 14-18 Aula D</td>
<td>Ven. 18/10 h 9-13 Aula D</td>
<td>Mer. 16/10 h 14-18 Aula C</td>
<td>Lun. 14/10 h 11-13/14-16 Aula K9</td>
<td>Lun. 21/10 h 14-18 Aula C</td>
</tr>
</tbody>
</table>

Gli studenti iscritti ad uno di questi corsi di laurea interessati a partecipare all’evento potranno iscriversi compilando il relativo modulo online entro e non oltre Venerdì 4 Ottobre 2019.

- **CLEM** → form.jotformeu.com/clemspaggiari/seminario
- **IBD** → form.jotformeu.com/ibdspaggiari/seminario
- **ADA** → form.jotformeu.com/adaspaggiari/seminario
- **TRADE** → form.jotformeu.com/tradespaggiari/seminario
- **FOOD** → form.jotformeu.com/foodspaggiari/seminario

Il numero massimo di partecipanti per ogni corso di laurea è 50. Raggiunto il limite di capienza il modulo di iscrizione verrà disabilitato. Le liste degli studenti accettati verranno pubblicate entro Giovedì 10 Ottobre nei rispettivi siti dei corsi di laurea.
Enjoy IBD!